

Tepato Systems, Inc. Email Marketing Price List

Email Quantity	Cost for Initial Set Up
up to 100	\$50
up to 250	\$75
up to 500	\$125
up to 1000	\$175

Size	Services Included	# Articles	Cost per Campaign
Postcard	link or coupon, if desired	1 notice or announcement	\$25
Small	images, links and/or coupons	up to 2	\$50
Medium	images, links and/or coupons	up to 4	\$75
Large	images, links and/or coupons	up to 5	\$100

All packages include:

- 1 provide code for link to solicit new emails from your website (to be installed by your web site support person)
- 2 maintenance of your email list as needed for bounces, unsubscribes, etc.
- 3 frequency is based on client preference - can select monthly, bi-monthly or weekly (cost is per campaign or occurrence)
- 4 assumption for all packages is that client will provide their own content - articles and images

PLEASE NOTE: prices subject to change at any time without notice