

[<Back](#) [Print](#)

October 2005

Tepato Systems, Inc. Newsletter

Software to improve your bottom line

Greetings!

Hello and Happy Halloween. Fall is here in all of its glory, don't you just love it?

Tepato Systems has had a busy year so far. Let us know what we can do to help your employees make the most productive use of their time.

Cherie Tieppo

Your Business Needs a Web Site

Promote your company in cyberspace

Do potential customers frequently ask you "Do you have a website?"

Do you carry around a briefcase full of paper forms?

Do you carry around a portfolio of pictures of your work?

Would communicating with your customers on a regular basis increase your business?

Does your organization hold events which you'd like to promote to existing clients and/or the general public?

Would you like to solicit new customers via the internet?

If you answered "yes" to any or all of the above questions, then you need a web site. The following things can easily be placed on your company's custom web site:

- *Contact information for your company – email, phone, address*
- *Product information and prices (can include catalog)*
- *Photos of past work*
- *Testimonials from past clients*
- *Electronic versions of paper forms that your clients need*
- *Calendar of upcoming events*
- *Links to related organizations, products or more information*
- *Link to collect email addresses of potential clients*

The colors, fonts, and style of the site can be customized to suit your taste and to be appropriate for your business. You provide the content, so the site truly reflects your message. Contact us today to begin the process. See you in cyberspace!

- [Go to Tepato Website](#)

email: crt@tepatosystems.com
phone: 248-225-2915
web: <http://tepatosystems.com>

If your existing site is stale, let us help you to update it! Paying too much for hosting? We can help with that, too!

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