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June 2006

## **Tepato Systems, Inc. Newsletter**

### **Software to improve your bottom line**

Tepato Systems is here to help you work smarter, not harder, to make your non-profit organization successful. Please call us to discuss how we can help you to achieve your chapter goals.

A website can be a very valuable tool for your organization.

If you don't have one, you need one.

**If you do already have one, you need to keep the content current.**

**Paying too much for hosting?** We have very competitive rates on hosting, particularly for clients who have contracted with us to keep their site content up to date.

See below for more details...

Cherie Tieppo

## **Your Non-Profit Organization Needs a Web Site**

### **Promote your organization in cyberspace**

*Do potential members frequently ask you "Do you have a website?"*

*Do you carry around a briefcase full of paper forms for membership or program applications?*

*Does your organization hold events which you'd like to promote to existing members and the general public?*

*Would communicating with your members and the public on a regular basis increase your ticket sales and auction proceeds?*

*Would you like to solicit new members via the internet?*

*If you answered "yes" to any or all of the above questions, then you need a web site.*

*The following things can easily be placed on your chapter's custom web site:*

- *Contact information for your board of directors – email, phone, address*
- *Auction items, raffle items and fundraiser event details*
- *Photos of past chapter events and programs*
- *Testimonials from members who have hunted with the outfitters who are donating to your auction*
- *Electronic versions of the application forms for chapter membership or for your educational programs*
- *Calendar of upcoming chapter events*

- *Links to related organizations, donors, outfitters, etc.*
- *Link to collect email addresses of current or potential members*

*The colors, fonts, and style of the site can be customized to suit your taste and to be appropriate for your chapter (to match your logo, if needed). You provide the content, so the site truly reflects your message.*

*Contact us today to begin the process.*

*You may view some of our recently completed web site projects with the links below.*

*See you in cyberspace!*

- [Safari Club International, Flint Chapter](#)
- [Safari Club International, Paso Del Norte Chapter \(under development\)](#)
- [Safari Club International, Lansing Area Chapter](#)
- [Safari Club International, Novi Chapter](#)

email: [crt@tepatosystems.com](mailto:crt@tepatosystems.com)  
phone: 248-225-2915  
web: <http://tepatosystems.com>

Having trouble keeping track of your members, auction items or ticket sales for your fundraiser? Call us and we'll design a custom database to organize all of your important information and make it easily accessible.

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Tepato Systems, Inc. | 802 Annie Lang Dr | Milford | MI | 48381