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Tepato Systems offers software consulting services to help you, the small business owner. If you want to make better business decisions, software and other technology tools should be key parts of your business strategy.

Online Networking Groups - Facebook, LinkedIn and Motor City Connect

Get to know us better!

In a tough economy, business owners have to use every available tool to maximize their business prospects and survive in the market. It's not necessarily about what you know, but WHO you know. You've probably heard about online networking as a business and social tool.

Networking sites like LinkedIn and Facebook can help potential customers to get a sense of you and your company on a more personal level. LinkedIn is geared towards business users, while Facebook is generally more social (although it is also used for business). Motor City Connect is a local networking group with similar goals. It is specific to the Detroit metro area, and has both business and social aspects to it.

All of these sites, and many others of this type, allow you to post your basic contact information, along with photos. You can put in details of your work history, family, and other information in your profile. You can post examples of your work, like an online portfolio. You can even play games online with friends using Facebook.

Networking is key to keeping current customers and attracting new customers. It's all about getting to know people and allowing them to get to know you. You can find old friends and former colleagues on these sites and "connect" to them to re-establish a lost relationship.

Tepato System's founder, Cherie Tieppo, has a profile on all of these sites. To see the Tepato profile on any of these sites, please use the links below. If you'd like a demo of any of these sites, or for assistance with building your own profiles, please contact us.

- [Facebook profile](#)
- [LinkedIn profile](#)
- [Motor City Connect profile](#)

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Help with your data or with your company's website is just a phone call away... contact Tepato Systems for a free initial assessment of

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